

2026

# SPONSORSHIP PROSPECTUS

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UNSW BIOMOLECULAR AND  
BIOTECHNOLOGY STUDENTS SOCIETY



[BABSOCUNSW.COM](mailto:info@babsocunsw.com)



G27 BIOLOGICAL SCIENCES  
UNSW KENSINGTON NSW 2033

# TABLE OF CONTENTS

About us .....	3
Mission & Reach .....	4
Professional Events .....	5
Social and Academic Events .....	6
Why Sponsor Us? .....	8
Sponsorship Packages.....	9
Contacts .....	11



# ABOUT US

BABSOC is the student society representing the **UNSW School of Biotechnology and Biomolecular Sciences (BABS)**. We bring together a vibrant community of students, alumni, and academics who share a passion for the life sciences, including **Biotechnology, Biochemistry, Genetics, Molecular Biology, Microbiology, Immunology, and Bioinformatics**.

Our mission is to **support, connect, and inspire** students by fostering both professional and personal growth. Through **industry networking nights, academic panels, and career development events**, we create pathways for students to engage with leading professionals and potential employers. Beyond academics, BABSOC strengthens the student experience through **social events, revision-focused events** and a welcoming community that makes university life more enriching and enjoyable.

By partnering with BABSOC, sponsors gain **direct access** to the **next generation of innovators, researchers, and entrepreneurs** in the biosciences –future leaders who are eager to shape the world through cutting-edge research and technological breakthroughs.



*2025 BABSOC Committee Members*



# OUR MISSION & REACH



## Development

Providing opportunities for students to learn from industry and develop their soft-skills



## Connections

Fostering connections between students and industry to expand their networks



## Collaboration

Bringing companies and students together to produce innovative ideas and solutions

BABSOC has a diverse and unique audience which separates it from other student organisations out there. We also closely collaborate with other societies such as Women In Science Society, and Medical Science Society.

We also have partnered with several other organisations such as:

FOUNDERS  
MAKE CHANGE HAPPEN



MICROBIOGEN

Vow

MERCK

BONDI  
SOLAR BIOMANUFACTURING

drop

Synbiote



AdvanCell

KPMG

# 9000+

Total student outreach in BABSOC and other collaborative societies.

# 5000+

Online Reach across Facebook and Instagram

# 2662

Students (Undergraduate and Honours) enrolled in BABS

# PROFESSIONAL EVENTS

BABSOC's Professional Events showcases a range of **industry-focused** events, which connect students with leaders in science, research, and innovation. Sponsoring these events offers valuable **brand visibility** and **direct engagement** with future professionals in the life sciences sector.

BABSOC is eager to collaborate with sponsors to curate tailored events that align with our sponsors' and students' interests. If sponsors have a particular event in mind, we'll do our best to accommodate and make the idea a reality.

## PROFESSIONAL DEVELOPMENT WORKSHOPS



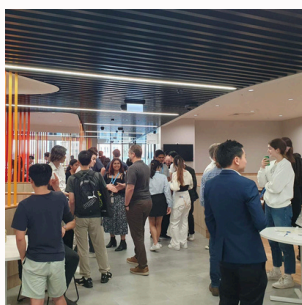
BABSOC's Professional Workshops equip students with essential career skills, from crafting **standout CVs** to **mastering interview techniques** and understanding recruitment processes. Participants gain insider tips on what employers seek and how to differentiate themselves in competitive applications. **Sponsors play a key role** by sharing expertise, providing mentorship, and engaging directly with future talent. This partnership enhances sponsors' visibility among top science and biotechnology students, strengthens their employer brand, and positions them as supporters of career-ready graduates, making the event mutually valuable and highly engaging.

## INDUSTRY NIGHTS AND NETWORKING EVENTS



BABSOC's Industry and Networking Nights offer UNSW BABS students the opportunity to **connect with professionals** from the industry. Each year, we invite numerous representatives from leading companies in life sciences, including our sponsors who receive a **specialised feature, to network with students**. Many of our events feature a **panel** with industry experts and our respected BABS faculty who share insights on **current trends and career opportunities in Biotechnology**. Through these nights, students gain a clearer understanding of career paths in the field, while companies can connect with talented students interested in internships and graduate roles.

## SITE TOURS



Our site tours provide students with a unique opportunity to explore cutting-edge **scientific environments**, such as laboratories, manufacturing facilities, or research centres, allowing them to gain firsthand insights into **industry practices and potential career paths**. By partnering with us, sponsors can contribute to these experiences, showcasing their facilities and sharing their expertise with students. These site tours create a mutually beneficial environment, as students gain a deeper understanding of **their future careers, and the workspaces of our sponsors**, while sponsors engage with a **talented pool of potential interns** and future employees!



# SOCIAL AND ACADEMIC EVENTS

BABSOC's Social and Academic Events offer a balance of community engagement and educational support for our members. Together, these events attract a **broad student base** and **provide support** across both their academic and social university experience.

## ARTS AND CRAFT'S



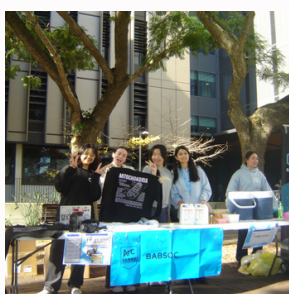
Our arts and crafts events, like Paint and Sip, provide a relaxed and creative space for students to connect while engaging in guided activities. These sessions encourage mindfulness, socialisation, and fun outside of academic life.

## TRIVIA AND GAME NIGHTS



These vibrant social nights bring students together for themed trivia, games, and friendly competition. Our sponsors are also more than welcome to attend, and interact with our students.

## WELCOME BBQ FOR STUDENT'S AND STAFF



The Welcome BBQ is one of our **biggest** and most anticipated events, attracting over **180 attendees in 2025**. Held at the UNSW Kensington Campus, this free BBQ offers both students and staff a chance to connect, enjoy delicious food, and unwind together. It's a great opportunity for new students to meet BABSOC members, learn about upcoming events, and kickstart the academic year in a vibrant, welcoming atmosphere.

## STRUCTURED REVISION SESSIONS AND EXAM WORKSHOP



Our Structured Study Revision Nights cater to students at all stages of their degree, from first-year to final-year students. These events provide a focused environment for revision, with interactive activities and workshops tailored to major science courses. Students can engage in collaborative study sessions, gain helpful study tips, and reinforce their understanding of key concepts. These revision nights are designed to support academic success and foster a sense of community among students across all levels of study.

# WHY SPONSOR US?

Sponsoring BABSOC opens the door to a wealth of opportunities. Join us in fostering education, innovation, and diversity in the sciences while gaining unparalleled access to a dynamic community of students, professionals, and alumni.

Sponsoring us will give you the opportunity to:

## CONNECT WITH DIVERSE STEM TALENT:

**Benefit:** Access a rich pool of STEM talent from the dynamic School of Biotechnology and Biomolecular Sciences at UNSW.

**Value:** Forge meaningful connections with accomplished individuals in biotechnology, life sciences, biomedical engineering, and various STEM fields through social media promotions, interviews, and participation in career-oriented events.

## PROMOTE INTERNSHIP AND GRADUATE PROGRAMS:

**Benefit:** Elevate your organization's visibility by strategically showcasing internship and graduate programs to a wide audience.

**Value:** Capitalize on prime opportunities for brand exposure through social media, interviews, and active participation in career-oriented events to highlight the unique features of your programs.



## TAP INTO A GROWING COMMUNITY:

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**Benefit:** Align your brand with a steadily growing community of dedicated BABSOC students advancing STEM disciplines.

**Value:** Leverage diverse marketing channels to enhance visibility among professionals and students across various STEM fields, maximizing the impact of your sponsorship.

## SUPPORT DIVERSITY AND INCLUSION IN STEM:

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**Benefit:** Showcase your commitment to diversity and inclusion by supporting initiatives that bridge opportunities for individuals from all backgrounds in STEM.

**Value:** Contribute to fostering inclusive environments within the STEM landscape, aligning your brand with a positive force for change and progress.

## ENHANCED VISIBILITY AND PROMOTION:

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**Benefit:** Elevate your brand through strategic promotional channels.

**Value:** Benefit from comprehensive exposure in society communications, event materials, and across our growing social media platforms. Your brand will be prominently featured in activities that resonate with students and professionals passionate about biotechnology and biomolecular sciences.

## OUR SOCIAL MEDIA



1700+  
Followers



1000+  
Followers



400+  
Subscribers



240+  
Followers



# SPONSORSHIP PACKAGES



**BASIC**  
\$250-\$499 Per Year



**STANDARD**  
\$500-\$999 Per Year



**PREMIUM**  
\$1000+ Per Year

**Dedicated Announcement  
on Social Media**



**Logo on Website**



**Logo Inclusion in  
Newsletter**



**Opportunity to  
Sponsor Select  
Events**



**Logo on printed  
material**



**Logo on Social Media Page  
banners**



**Distribution of Company's  
Merchandise at Selected  
Events (including o-week)**



**Dedicated Posts on  
Social Media**



2 per UNSW term



3 per UNSW term

**Prominent Inclusion in  
Newsletter**



**Logo on Event Cover Photos**



**Dedicated events**



- Disclaimer - Please note that our sponsorship packages are flexible, and we are more than happy to discuss how we can tailor opportunities to suit your needs. Please contact [babsocunsw@gmail.com](mailto:babsocunsw@gmail.com) for more information on customised sponsorship options.

# BENEFITS

## Dedicated Social Media Posts

At BABSOC, We love to bring a spotlight to what is going on with our sponsors. We can make posts about the big events and initiatives being held by our sponsors such as recruitment events, networking opportunities, or big news associated with the sponsor that we will post for our audience of talented students. The frequency of such posts changes with the sponsor's tier level (see above). We will also gladly announce new sponsors on our social media.

## Logo on Website

We will incorporate your logo into our website on our home page and sponsorship page. All logos are interactive and contain a link to the sponsor's website when clicked on.

## Logo Inclusion on Newsletter

Our society publishes a newsletter, BABSOC Times, for our members on which we will include your logo in the dedicated sponsor section (located at the conclusion of the newsletter).

## Logo on Printed Material

BABSOC commonly prints material for our academic revision nights and social events. We will place the sponsor's logo on material such as posters and pamphlets.

## Logo on Social Media Banners

We will include the logo of our sponsors on the banners of our social media, which include our Instagram, Discord, TikTok, Youtube, Facebook and LinkedIn.

## Distribution of Company Merchandise and Material at Selected Events.

BABSOC hosts a variety of events that provide great visibility for our sponsors. Large-scale events like O-Week, which attracts around 9000 attendees, and our Industry Networking Night offer prime opportunities for your company to engage with the community, and highlight your brand through merchandise distribution.

## Logo on Event Cover Photos

We will include our sponsor's logo on our event cover photos which contain the event details and are used to promote our events on social media and our website.

## Dedicated Events

We will work alongside the sponsor to tailor an event that represents and promotes the sponsor and their initiatives. Event examples could include: meet and greet networking, discussion panels, site visits, organisation improvement panels etc.

# CONTACT US



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